

FACT SHEET

Project/Program Title	<b>“Promotion and encouragement of Serbian youth volunteering in the municipality of Mitrovica”</b>
Implementing subject (and partner if applicable)	Implementing subject: Rrjeti i Radiove për te Drejtat e Njeriut (Human Rights Radio Network) Partner: Radio Kontakt Plus
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Implementation period	Start date: 15/06/2023 End date: 15/12/2023 6 months in total
Budget supported by the program	EURC Grants for Volunteerism
Total project budget	4,800.00 EUR
Geographical coverage	Mitrovica
Summary of the intervention	The purpose of this project is to sensitize and raise the awareness of young people about the importance of volunteering through media activities and social networks, promoting and encouraging young people's volunteering in Kosovo. The objective of this project is to promote and encourage the volunteerism of young Serbs in the municipality of Mitrovica through the media.
Implementation Area and Target Group	Mitrovica. The direct beneficiaries of this media project are the young Serbs in the municipality of Mitrovica, while the indirect beneficiaries are all relevant actors related to volunteerism in Kosovo and society in general. Young people/citizens will participate in the implementation of the project, as guests in programs, through vox pops, emails, phone calls.  All stakeholders will work closely with the RDN to identify priorities and provide relevant information on volunteering among Serbian youth in the municipality of Mitrovica.

Main project activities

The main activities of the project are:

1. Preparation and production of radio talk shows/debates
2. Radio talk show/debate broadcast in Serbian on Kontakt Plus radio