



**USAID**  
NGA POPULLI AMERIKAN  
OD AMERIČKOG NARODA

**catalyst**



## Call for civil society organizations (CSOs) and activists

### BASIC TRAINING FOR DIVERSIFICATION AND FUNDRAISING

The financial sustainability of civil society organizations (CSOs) is one of the main challenges faced by civil society in Kosovo, where the greatest financial support for CSOs comes from foreign donors and public funds. Support as such, dependent mainly on two single sources of funding, endangers the sustainability of civil society. Therefore, it is necessary to explore other possibilities of financing and diversification of resources, including other forms of non-financial support.

The diversity of financial and non-financial resources means the identification and mobilization of alternative financial support, as well as the contribution through voluntary support from citizens, the private sector, experts in Kosovo and the diaspora. This would enable CSOs to be more successful in implementing their mission, strengthen the connection with the constituency, as well as increase accountability and transparency in relation to citizens.

In order to contribute to the issue of resource sustainability of civil society organizations, the Kosovar Civil Society Foundation (KCSF) through the **Citizen Engagement Activity (CEA)** which it implements in partnership with the USAID mission in Kosovo, invites CSOs, informal groups and activists operating anywhere in Kosovo to apply for the one-day basic training for diversification and fundraising.

**Basic training** will be provided by the group of professional trainers and mentors trained by KCSF and Catalyst Balkans. The same will provide key information on different fundraising models and will be the first level of the training cycle on the financial sustainability of CSOs. As such, it will be mandatory to continue pursuing the next level of training, the advanced one, and direct mentoring to fund for the organization. **The advanced training** will address community resource mapping and concrete work in the Fundraising Canvas in more depth. **Mentoring** will support the successful participants of these trainings in drafting plans and strategies for diversification and fundraising, as well as/or organizing different fundraising campaigns.

The training will be offered in four cities of Kosovo, as follows:

- Prizren, on March 26, 2024 (in Albanian language);
- South Mitrovica, on March 27, 2024 (in Albanian language);
- Prishtina, on March 28, 2024 (in Albanian language); and
- Graçanica, on March 30, 2024 (in Serbian language);

The locations where the trainings will be held will be determined in the meantime and the information will be communicated to the selected participants. Candidates, during the application, must select the preferred training location and language.

#### What do you gain from this training?

The main objective of this training is to increase the capacities of CSOs and civil society activists through information on different models of fundraising, which would ensure greater sustainability in their work, in the communities where they operate.

Through a curriculum designed specifically for the needs of CSOs in Kosovo, you will gain knowledge on:

- Research and identification of different sources for financing the work of your organization or your initiatives;



**USAID**  
NGA POPULLI AMERIKAN  
OD AMERIČKOG NARODA

**catalyst**



- Analysis of different fundraising models, such as: fundraising through donations, membership fees, targeted individual fundraising campaigns, cross-sector partnerships, donation boxes, digital campaigns, etc.;
- Building partnerships with businesses;
- Preparation of campaigns and events to mobilize funds;
- The most adequate means and forms for collecting funds from individuals and businesses;
- Mobilizing the diaspora to raise funds;
- Using technology to mobilize funds;

Participants of the basic training will be automatically invited to the advanced level of training where their knowledge of diversification and fundraising will be deepened, while successful candidates will also have the opportunity to benefit from direct mentoring that will be provided by the experts of CEA.

### **Who can apply and what are the application criteria?**

Civil society organizations, informal groups and activists interested in learning new forms of fundraising are eligible to apply.

Each CSO or informal group should propose 1 member to participate in the training based on their responsibilities within the organization/group.

#### **Application criteria:**

- ✓ Be a Civil Society Organization (CSO), registered in Kosovo, non-formal group or civil society activist operating in Kosovo;
- ✓ The activity of the CSO / informal group / activist should be mainly at the local and community level;
- ✓ To have identified as a need the development of capacities for alternative forms of fundraising for the organization or community in which they operate;
- ✓ Have activity in the community and/or interest in involving citizens in the work of the organization/informal group/activist;
- ✓ The applying CSO staff member is preferably responsible for fundraising for the organization.

Selected applicants will be required to be physically present at the training, in which case their transportation costs will be covered.

KCSF encourages inclusiveness in terms of gender and geographic representation from all regions of Kosovo.

### **How to apply?**

The application is made by completing the electronic form in the following link: Albanian - <https://bit.ly/3SW2waT> Serbian - <https://bit.ly/3wxaiR8>

Only applicants who meet the defined criteria will be contacted for participation in the training, where they will also be officially notified of the logistical details. In case of receiving many applications, KCSF will give priority to those who applied first, with special emphasis on ensuring gender equality and those operating outside of Pristina.

### **Application deadline: March 13, 2024.**

For more information, please contact our team at [enes.toska@kcsfoundation.org](mailto:enes.toska@kcsfoundation.org) or by phone at 038 600 634.