

GRANT INFORMATION

Title:	Portrayal and Representation of Persons with Disabilities in the Media
Instrument:	Small project grant
Implementing subject:	Enver Ulaj
Contacts (address, email, phone number, website):	Str. Qerim Muriqi, Magnolia Building Entrance C, 5th floor, no. 19, Peja enverulaj@gmail.com +383 44 169 349
Duration of the grant:	Start date: 15/05/2025 End date: 15/01/2026
Total budget of the grant (EUR):	EUR 6,391.00
Budget supported from EJA Kosovo program (EUR):	EUR 6,391.00
Target groups:	<ul style="list-style-type: none"> Persons with disabilities
Geographical scope:	Kosovë
Summary of the grant:	<p>The goal of the project is to improve media reporting on persons with disabilities, and to enhance the skills of Kosovo's media for balanced and deeper reporting on the rights of these individuals in Kosovo.</p> <p>This project aims to train and empower local media to report on issues concerning persons with disabilities, to utilize media as a tool to inform and raise awareness among the public about persons with disabilities, and to avoid discriminatory language and stereotypical reporting on persons with disabilities</p> <p>These results will be achieved by preparing materials in three forms: as a manual, through direct training sessions with media and information officers in institutions, and in the form of short messages, all of which will be implemented for the first time. These will serve to inform and train dozens of journalists in Kosovo, as well as spokespersons from important institutions in Kosovo. By addressing issues and considering possible reporting approaches, models, and suggested themes, a non-offensive vocabulary for disability will be developed for the first time. Media will be better equipped to appropriately report on persons with disabilities in Kosovo.</p>

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