

Project information

Project name:	“Promoting self-employment among women jobseekers through tourism in the Municipality of Shtërpca”
Project value:	General Value: € 9,915.06
Duration:	Beginning: 01/09/2020 Ending: 31/01/2021
Implementing organization:	Tourism and Marketing Institute -tmi
Organization contacts: e-mail: telephone:	Rr. Shaban Polluzha, pn, 10000, Pristine tmi.kosovo@gmail.com 044345638
Target groups:	Women aged 15-29, women who are registered at the employment office with the longest waiting period, young girls or women households wives up to 29 years old, women from remote rural areas, women from different communities, women with primary and secondary education, and so on.
Colaboration:	None
Target territory / geographical extent :	Region of Ferizaj, Municipality of Shtërpca
General purpose:	This project aims to promote the employment of women through the development of their self-employment by promoting the production and sale of products by them in some tourist spots in Kosovo. (Region: Ferizaj, Shtërpca Municipality).
Main activities:	<ul style="list-style-type: none"> - Organizing information meetings with the Employment Office and the Municipality of Shtërpca - Training preparations - Organizing and holding trainings for business administration - Holding trainings for rural tourism and promoting traditional food - Organizing a joint between representatives of local institutions and the group of beneficiaries – advocacy for group support and presenting women’s ideas developed during training sessions. - Assisting and mentoring 5 to 6 ideas from the trainings that can be further elaborated towards realization or individual meetings and counseling the work with the proposers
Expected results:	<p>About 20-25 women are engaged in the training scheme in business administration, traditional food and rural tourism and self-employment</p> <p>The target group would become an active part of society, ready for business initiatives, socialized and have gained knowledge about the labour market and also self-employment.</p> <p>About 5-6 business ideas are already to be realized</p>